

1289 JOHNSON ROAD ALLEN, TEXAS

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**The HUB** is a high-profile community-powered entertainment venue featuring event and restaurant space centered on a 18,000-square-foot plaza and 5,000-square-foot lawn space with a concert stage and 30-foot Jumbotron. The project is located within The Farm and benefits from access and visibility at the key intersection of the southeast corner of Sam Rayburn Tollway and Alma Drive.

In addition, The HUB offers a 15,000-square-foot two-story, airconditioned and covered dining pavilion shared by all the concepts at The HUB.

The HUB serves as the retail, dining and event destination for The Farm in Allen, a mixed-use development designed for 1.6 million square feet of Class A office and more than 2,400 urban residential units and more than 100 luxury townhomes.

Currently, The HUB features nearly a dozen dining and beverage concepts, including Crave Roadside Sliders, SuperFreeze soft-serve, Local Smoke BBQ, Macho Taco, Spout beer and wine and cocktail bar, Clubhouse Sports & Social, Amore Pizza, and Spoke classic cocktails.



## **AVAILABILITY**

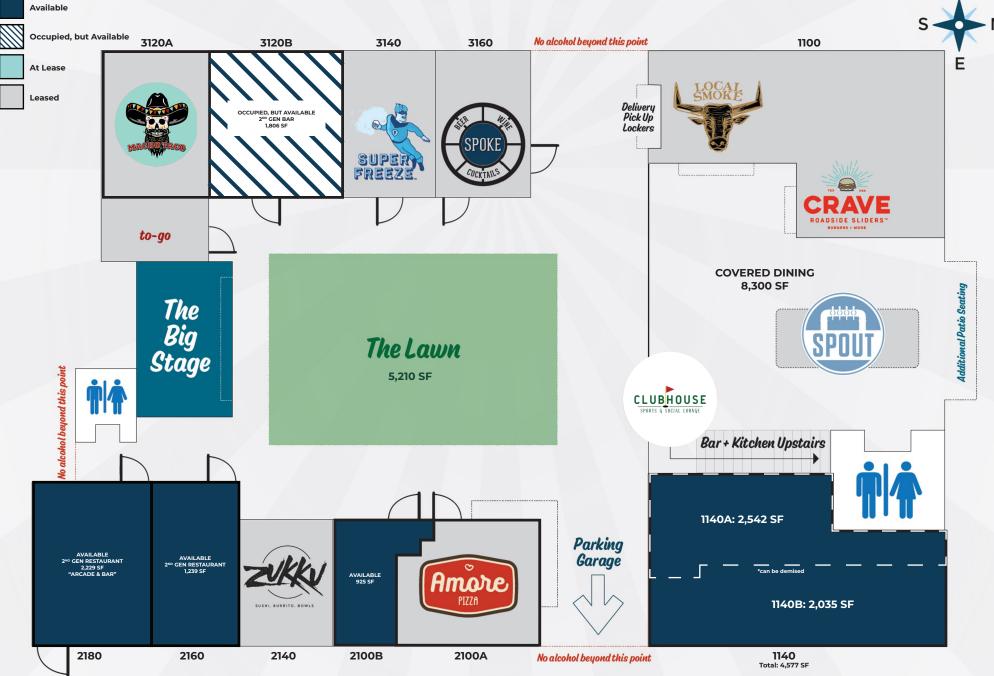
1,806 SF Bar\*
925 SF Restaurant
2,229 SF Restaurant
1,239 SF Restaurant
4,577 SF Seeking Fitness, Entertainment, Service\*\*

\*Occupied, but Available \*\*Can be demised; 2,542 SF & 2,035 SF

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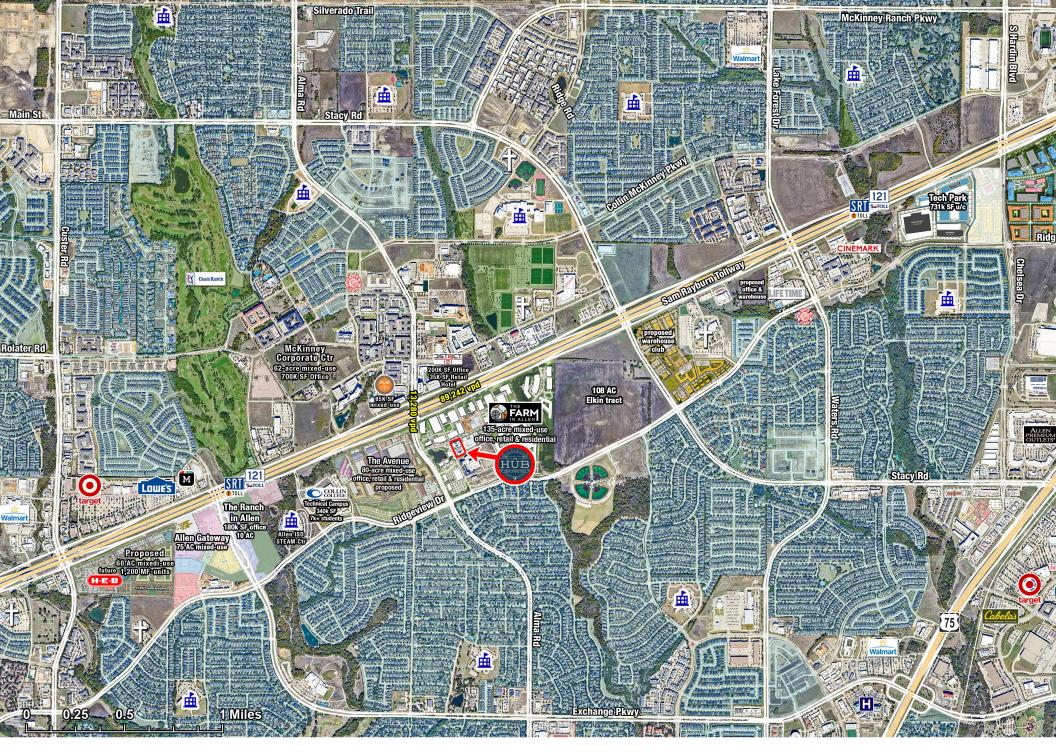
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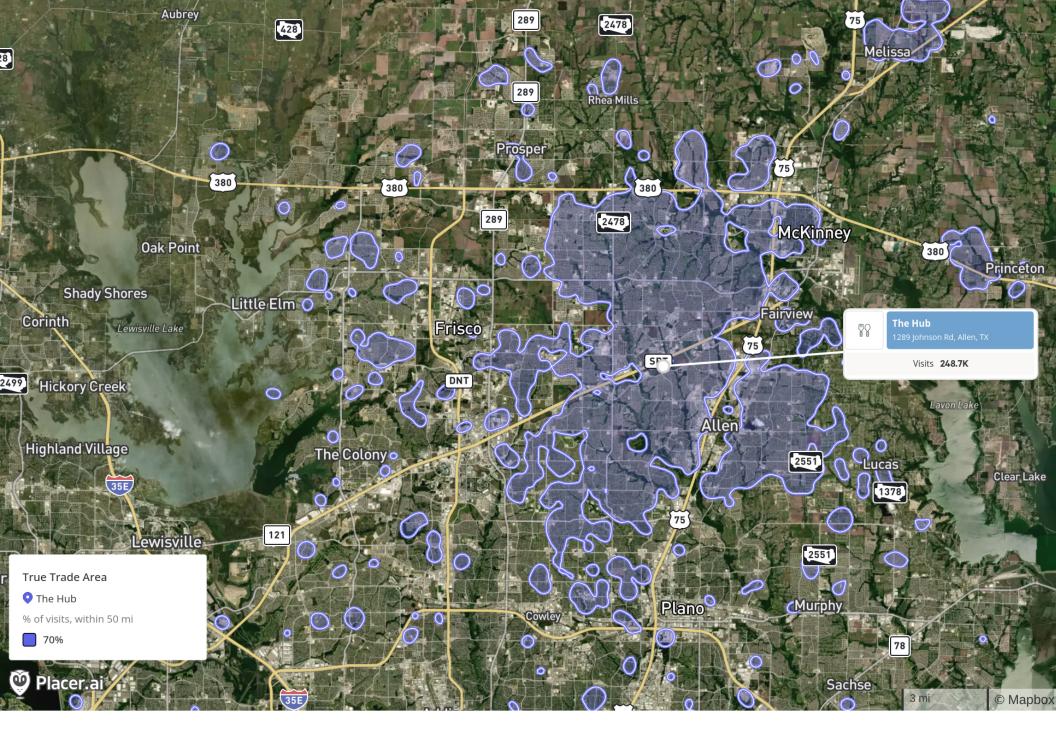
















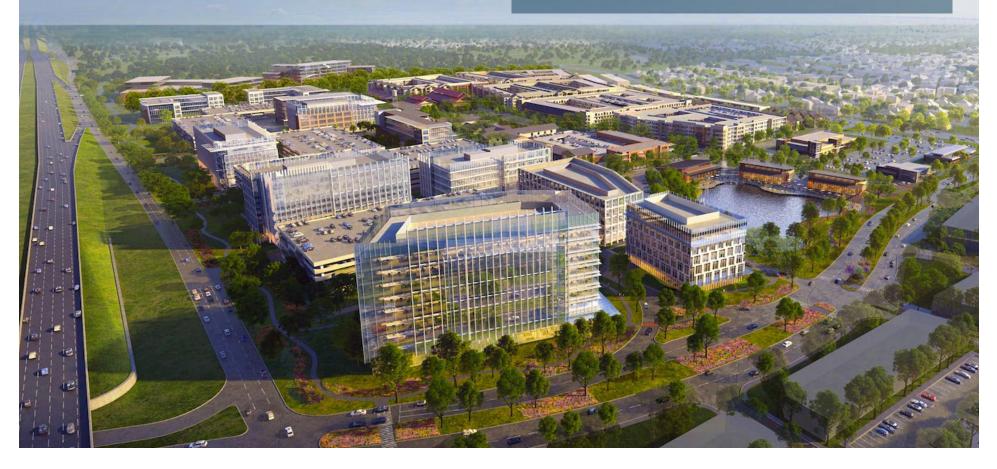


The FARM is a 135 acre-mixed use project and winner of the Dallas Business Journal Mixed Use Deal of the Year

The Farm will have 1.6 million sf of Office, 2,400 urban residential units, a 150-room luxury hotel and 142,000 sf of retail/restaurants, 112 townhome units and senior living. At build-out, 4,000 people will live at The Farm with a daytime population of 5,000.

The HUB occupies 2.77 acres within The FARM as the anchor food, beverage and entertainment district.

The project is located at the Southeast corner of Sam Rayburn Tollway/121 and Alma Drive.







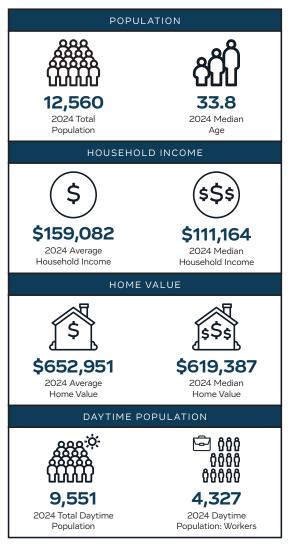






# DEMOGRAPHICS

1 MILE

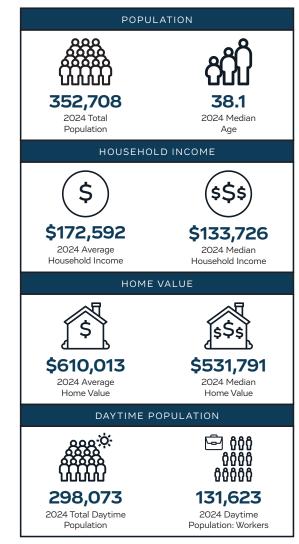


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#### POPULATION 126,334 36.2 2024 Total 2024 Median Population Age HOUSEHOLD INCOME Ś \$\$\$ \$175,601 \$135,356 2024 Average 2024 Median Household Income Household Income HOME VALUE \$625,077 \$564,210 2024 Median 2024 Average Home Value Home Value DAYTIME POPULATION 🖻 ពិពិពិ 0000 00000 112,358 54,941 2024 Total Daytime 2024 Daytime Population Population: Workers

3 MILE

5 MILE







## **RETAIL LEASING:**

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