

**2025 Average HH Income**  
by block group

\$100,000 - \$130,000

\$130,000 - \$150,000

\$150,000 or greater

Trade Area (6.2 square miles)

TARGET

Marshall's

ROSS

ALDI

AT&T

Wendy's

CORE NOW

cicis

SALLY BEAUTY

ihop

**INTERLOCHEN WEST**  
Average HH Income - \$148,219  
Average Home Value - \$392,470

**INTERLOCHEN EAST**  
Average HH Income - \$126,396  
Average Home Value - \$445,197

**WATERCHASE**  
Average HH Income - \$217,291  
Average Home Value - \$482,222

**LAMAR NORTH**  
Average HH Income - \$169,139  
Average Home Value - \$534,279

**NORTHWEST ARLINGTON**  
Average HH Income - \$128,447  
Average Home Value - \$348,222

Trade Area Summary

Key Neighborhoods	Med HH Income	Avg HH Income	Avg Home Value
1 - Interlochen West	\$100,483	\$148,219	\$392,470
2 - Interlochen East	\$101,457	\$126,396	\$445,197
3 - Waterchase	\$164,328	\$217,291	\$485,422
4 - Lamar North	\$150,228	\$161,139	\$534,279
5 - Northwest Arlington	\$107,684	\$128,447	\$348,222
Summary	\$124,036	\$157,898	\$441,118